



2024 WRAP UP



Episode Views Delivered.

5,534,548

#UnRestricted

Where most fishing shows stop, we start. Not bound by network only TV distribution Local Knowledge meets our audience, your customers where, when and how they want.

TV | Apps | Social | Streaming | etc.

#2024 YOUTUBE.

66.4K

Total Subscribers

10.7%
Increase

3.4M

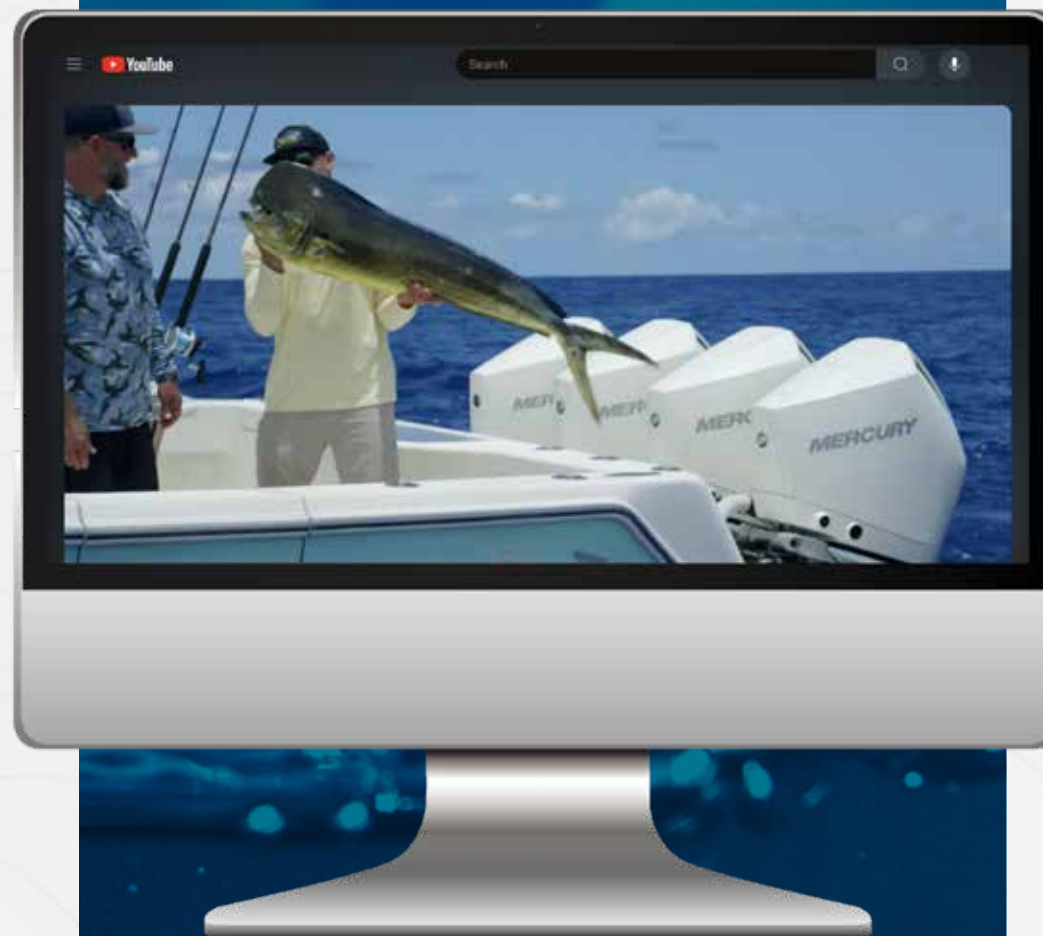
Minutes Watched

800K

Views

2,900

New Subscribers



#2024

STREAMING APPS.

4,734,548

Total Views

54%

Increase

20M

Minutes Watched

WAYPOINT
OUTDOORS TV

vimeo

Samsung SMART TV

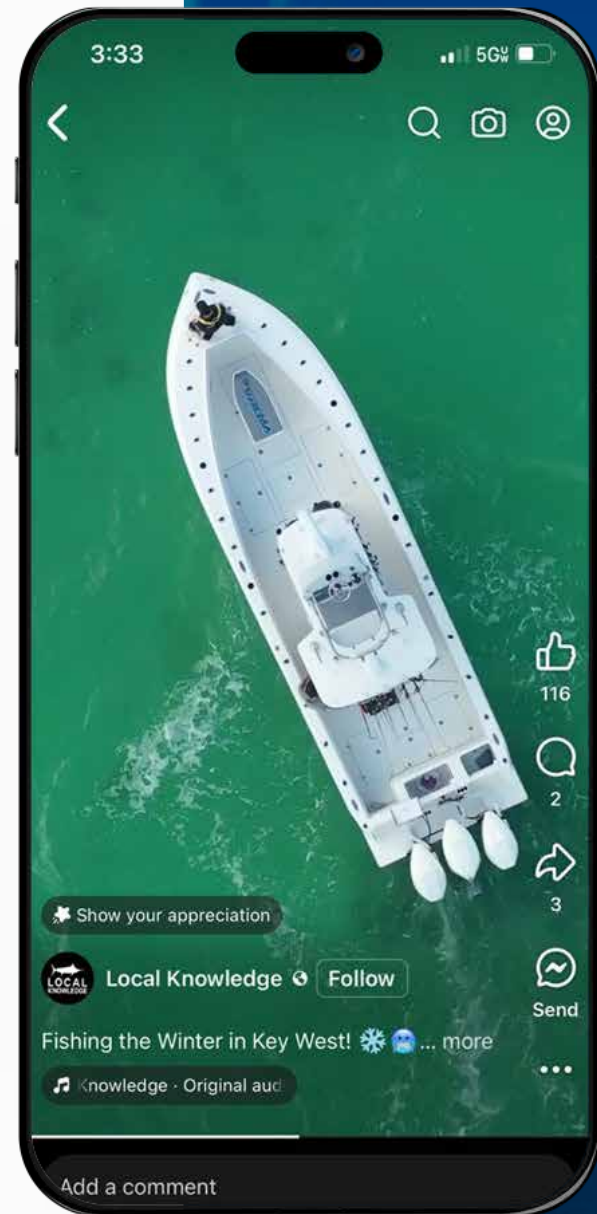
Apple tv

ROKU

Google Play

firetv

prime video



#2024 SOCIAL.

5.3M
Total Video Views

3.4M
Facebook & Instagram Video Views

1.9M
Tiktok Video Views

4.6M+
Total Social Reach

128,200 **33%**
Facebook Followers Increase

61,305 **32.4%**
Instagram Followers Increase

68,197 **39.3%**
Tiktok Followers Increase

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