

ESTABLISHING A COMMUNITY BY CREATING CONTENT THAT MATTERS

A Deep Dive into BD Outdoors Growth in 2022



Average
365
NEW MEMBERS per week

320k
TOTAL social media followers

32M
TOTAL social media impressions

+37k
Forum engagements per month

+27k
NEW social media followers

+159k
Social engagements per month

Our audience delivers over

196k
total engagements per month

