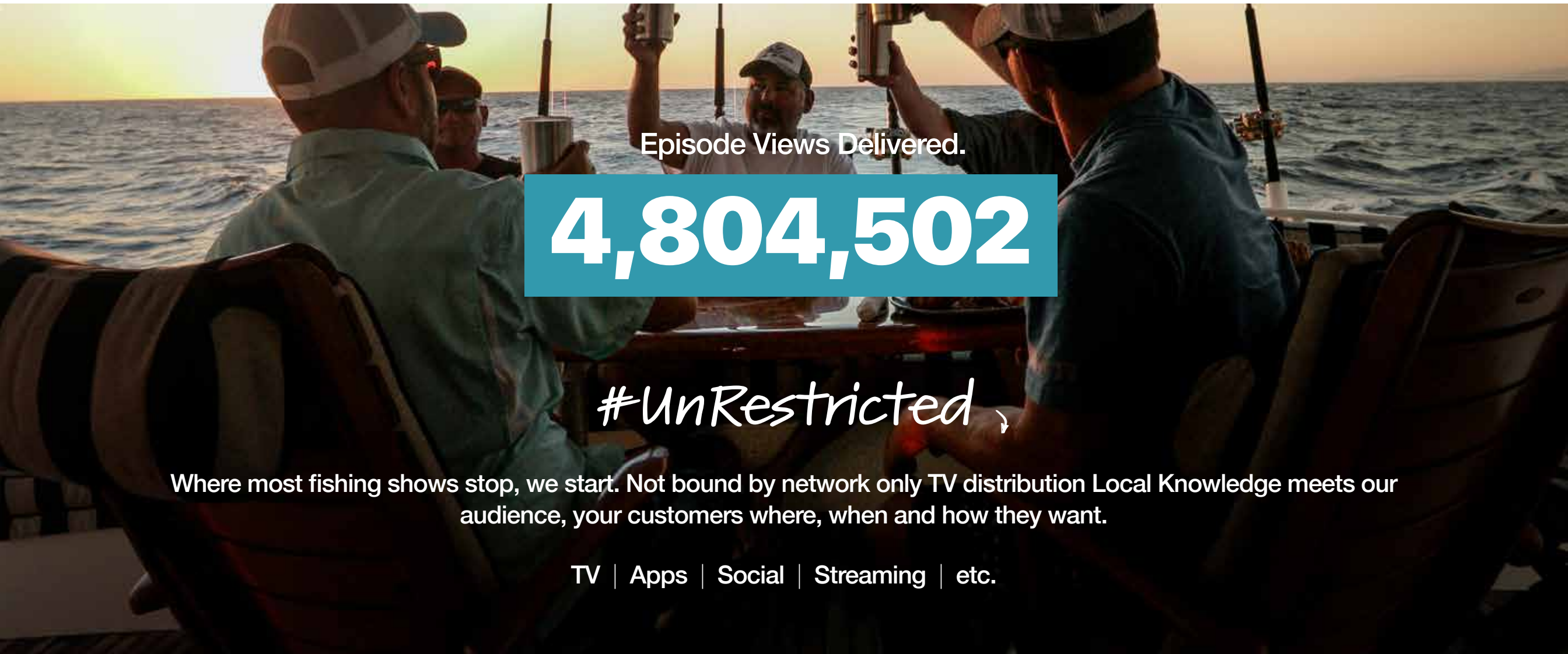




SEASON 6 THE WRAP UP

Airing: April 7 - September 30



Episode Views Delivered.

4,804,502

#UnRestricted

Where most fishing shows stop, we start. Not bound by network only TV distribution Local Knowledge meets our audience, your customers where, when and how they want.

TV | Apps | Social | Streaming | etc.



#Season 6
SOCIAL.

 **local_knowledge**
Thu 10/07/2021 12:33am PDT

WARNING: EPIC Bluefin Footage
Something we've been trying to
capture for the last...



Impressions	50,736
Engagement	2,361
Likes	2,199
Comments	25
Saves	137

 **Local Knowledge**
Thu 10/07/2021 12:36am PDT

WARNING: EPIC Bluefin Footage
Something we've been trying to
capture for the last...



Impressions	265,766
Engagement	21,376
Reactions	2,484
Comments	15
Shares	340

↑ Top Post ↓

42.4M

Total Impressions

37.3M

Total Reach

2.08M

Total Engagement

666K

Total Clicks

67,761

Facebook Followers

41,626

Instagram Followers

#Season 6 YOUTUBE.

42,839

Total Subscribers

1.75M

Views

13.9M

Minutes Watched

12,685

New Subscribers

7:54

Avg. View Duration



**Wahoo Fishing Florida S06 EP01
Wahoo or Bust**



Views **68,063**

Minutes Watched **720K**

New Subscribers **510**

Avg. View Duration **10:35**



**Rock Fishing San Diego S06 E02
Rockfish Taco**



Views **41,993**

Minutes Watched **334K**

New Subscribers **198**

Avg. View Duration **7:57**

Top Videos

#Season 6

STREAMING APPS.

3,052,009

Total Views

135,468

LK App Views

2,916,541

Waypoint.tv



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