



SOCIAL MEDIA MATTERS

↳ *BD Outdoors Services*



#How's Your

SOCIAL STRATEGY?

3.8B

of Social media users participate globally

2 hrs & 24 mins

average time spent daily on social media platforms in 2019

92%

of all Instagram users say they've followed a brand, clicked on their website, or made a purchase after seeing a product / service on Instagram



Fun Stats

43%

of internet users use social media when researching things to buy

52%

of online brand discovery happens in public social feeds

1/3

of all social ad spending is forecasted to be on social video ads in 2020. Video posts earn the highest engagement of any type of content on Facebook

#This is where we thrive

EXPERIENCE SOCIAL ROI.

BD is a digital and social first media company. As one of the first Influencers in the marketplace we have built the team, processes and capabilities that take our clients social strategies to new levels of ROI and performance.

Let the BD Team be a turnkey extension of yours – We specialize in:



Social Media Management

Full brand stewardship across top platforms



Content Creation

Including social video, organic posts, resharing and more.



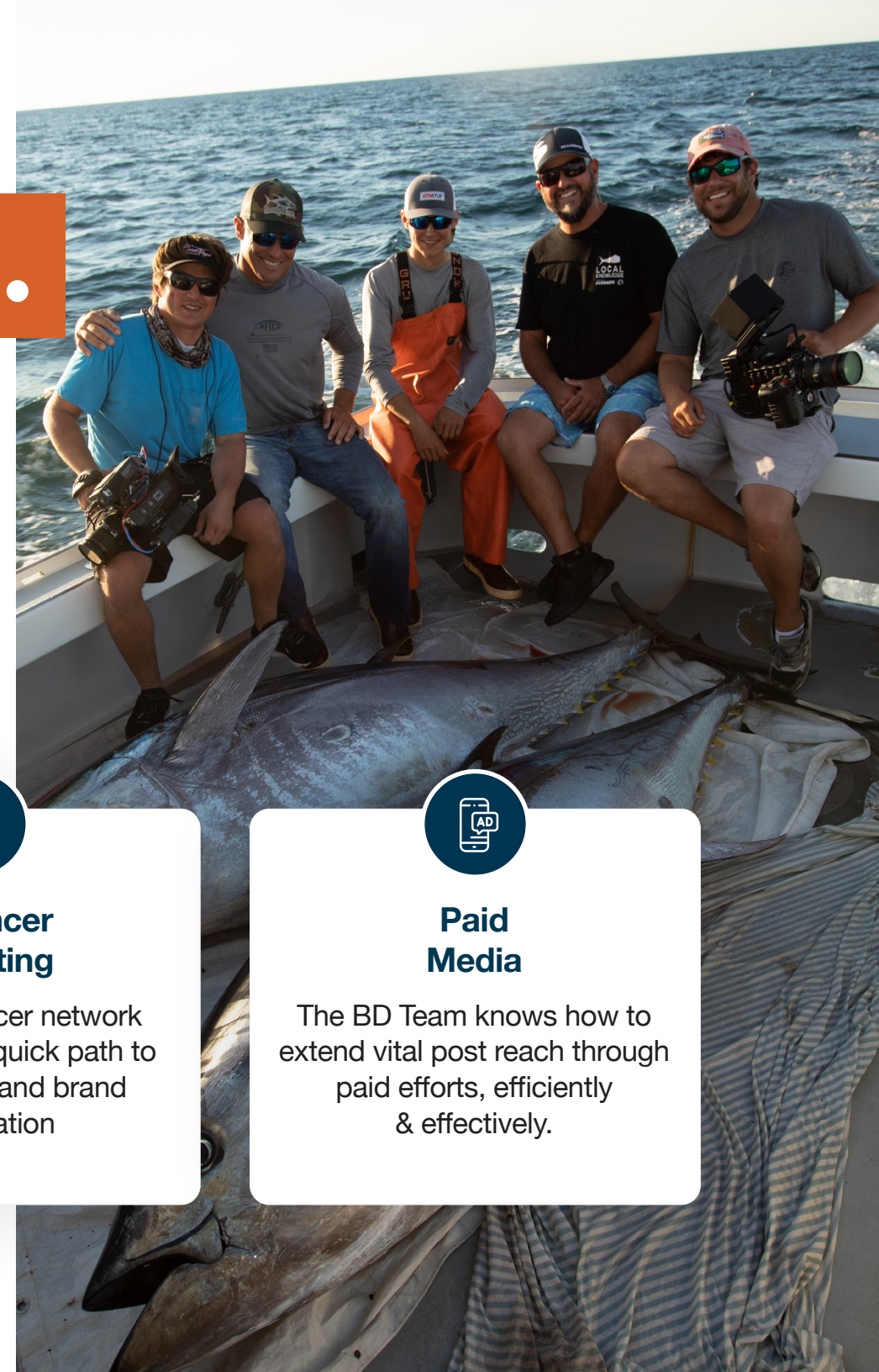
Influencer Marketing

The BD influencer network offers brands a quick path to endorsement and brand amplification



Paid Media

The BD Team knows how to extend vital post reach through paid efforts, efficiently & effectively.





#ContactUs

Experience the premier brands and solutions for reaching and winning with today's angler.

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